

# Media Advisory

## THE LIBERTARIAN PARTY

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## Are you missing out on the most significant political trend of 1996?

**"We have a third party already. It's the Libertarian Party."**

— Syndicated talk show host Oliver North, March 18, 1996

**"Political libertarianism is the cutting-edge politics of the time . . ."**

— *The Village Voice*, February 10, 1996

**"What liberalism was to the Sixties and conservatism was to the Eighties, libertarianism may be to the youth of the 1990s — the de facto philosophy of a generation."**

— *USA Today*, July 26, 1995

**"There is a third party out there. It's the Libertarians."**

— Syndicated talk show host Rush Limbaugh, October 26, 1995

**"The Libertarian Party today wields influence far beyond its ranks — [and] Libertarian officeholders give the party a status that no third party has enjoyed in decades."**

— *Congressional Quarterly's Researcher*, December 22, 1995

**"Some voters, fed up with big government and high taxes, are turning to an alternative . . . the Libertarian Party. And signs of creeping libertarianism are everywhere."**

— *Insight* magazine, July 24, 1995

**"Several current political parties could stake claims to the title of America's third party, but the Libertarians make the best case."**

— *Cleveland Plain Dealer* (Ohio), October 8, 1995

**"Don't look now, but there already is a third party out there [and it's the] Libertarians."**

— *The Atlanta Journal & Constitution* (Georgia), October 25, 1995

**"What does the Libertarian Party stand for? For an increasing number of people it combines the most sensible approaches of both the Democrats and Republicans."**

— *The Oakland Press* (Michigan), June 13, 1994

**"The real inspiration behind the Republican revolution is libertarianism."**

— *New York* magazine, June 1995

**"Libertarians are suddenly hip."**

— *North County Times* (Escondido, CA), January 24, 1996



# Tired of the same old boring political rhetoric?

**The Libertarian Party provides a provocative new approach to politics in America!**

## **THE LIBERTARIAN PARTY:**

- Is America's **third largest** political party.
- Has over **170 members in public office** — including a State Representative in New Hampshire, one Mayor in California, and more than 30 City Council members in other states.
- Won more than **2.2 million votes** for state and federal office in 1994.
- Has more than **123,000 registered voters**.
- Will be on the ballot **in all 50 states in 1996** — the first time in American history a third party's presidential candidate has been on all 50 state ballots two elections in a row.
- Will run more than **1,000 candidates** in 1996 for local, state, and federal office.
- Will run more than **218 candidates for U.S. House** in 1996 — the first time in 76 years a third party has contested a majority of Congressional seats.
- **Is America's new political choice!**

## **IN TOUCH WITH AMERICA:**

Libertarians are in touch with the mood of voters: **We favor rolling back the size and cost of government**, and eliminating laws that stifle the economy and control personal lifestyles.

*Congressional Quarterly* wrote about us: "The Libertarian Party today wields influence far beyond its ranks [and has] a status that no third party has enjoyed in decades." *The Village Voice* wrote: "**Political libertarianism is the cutting-edge politics of the time.**"

We can provide a wide variety of **expert guests** and interview subjects — with fresh ideas and *the facts to back them up* — on many topics:

- How the Libertarian Party is **different from the Republicans and Democrats** — and why libertarianism is the politics of the '90's!
- **Why America needs a third party** — and why Ross Perot's Reform Party isn't it.
- And more! Call us today.

## Something New: The Libertarian Party!

To schedule guests, call Director of Communications Bill Winter: **(202) 333-0008**